

89.

COUNTRYSIDE CONSERVATION PLAN - CONSULTATION DRAFT

It was reported that the County Planner had recently published the above document which had taken the form of Supplementary Planning Guidance and he had requested this Authority's views by 20 October 1981.

Although the Countryside Conservation Plan was not a statutory local plan, the County Council had decided to make the document available for public consultation purposes and copies had been made available for inspection locally at Clacton and Harwich libraries and District Council Offices.

RESOLVED - That Essex County Council be informed -

- (i) That the District Planning Authority has noted the contents of its publication "Countryside Conservation Plan - Consultation Draft" with interest.
- (ii) That the District Planning Authority will incorporate the relevant policies and policy areas for Agriculture, Nature Conservation and Landscape in its own statutory local plan with the exception of the Landscape Improvement Areas shown at Point Clear and Jaywick.
- (iii) That in those parts of the District where no local plans are being prepared, the District Planning Authority will take into account the Supplementary Planning Guidance of the Countryside Conservation Plan along with any other material considerations when considering development proposals in the countryside.

90.

ESSEX COUNTY COUNCIL PUBLICATION
"CONSERVATION IN ESSEX NO. 5 - SHOPFRONTS"

It was reported that the County Planner had recently produced a new booklet in the series "Conservation in Essex" dealing with Shopfronts in Conservation Areas.

The document, a copy of which had been placed in the Members rack, contained specialist, historical and architectural material and had been presented in a highly technical manner.

The detailed guidance covered a wide variety of features including:- the history of shops, retention of historic shopfronts, design of new shopfronts, display, materials and detailed design, advertisements and signs.

RESOLVED - That the design guidance embodied in Essex County Council document entitled "Conservation in Essex No. 5 - Shopfronts" be taken into account when considering applications for shopfronts and advertisements in Conservation Areas where no local plan is in existence for that area. 69