



Dear Sir / Madam,

**Jaywick Sands Place Plan Supplementary Planning Document (SPD):  
Strategic Environmental Assessment Scoping Letter**

The purpose of this letter is to consult statutory consultees on the proposed scope and level of detail of the Strategic Environmental Assessment (SEA) to accompany the forthcoming Jaywick Sands Place Plan SPD.

Scoping sets the context and objectives against which the Place Plan will be measured, as well as establishing the baseline and deciding on the scope of the SEA. This Scoping Letter forms part of Stage A of the SEA process in accordance with Stage A of the provisions of the Environmental Assessment of Plans and Programmes Regulations 2004 Statutory Instrument No.1633 ('the SEA Regulations'). Tendring District Council has instructed ClearLead Consulting Ltd to undertake the SEA of the Jaywick Sands Place Plan SPD.

**Background**

The revitalisation of Jaywick Sands will be through a Place Plan which identifies constraints and opportunities and provides guidance which will create a high quality and distinctive place.

The Jaywick Sands Place Plan is currently being developed as a masterplan which may be adopted as an SPD to form part of the statutory development plan for the area. Therefore, the masterplan development process will follow the same statutory development process that is required for the development of an SPD. The Jaywick Sands Place Plan will guide the way in which development is delivered in approximately 90 hectares of Council-owned land and privately-owned plots within the existing adjacent residential areas of Brooklands and Grasslands. The area is shown on Figure 1.

The Council's vision, which is set out in their emerging Local Plan<sup>1</sup> is:

*'Jaywick Sands through the provision of a deliverable development framework, will be a sustainable community with associated economic, community and employment opportunities'*.

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<sup>1</sup> Tendring District Local Plan 2013-2033 and Beyond: Submission Draft (October 2017)

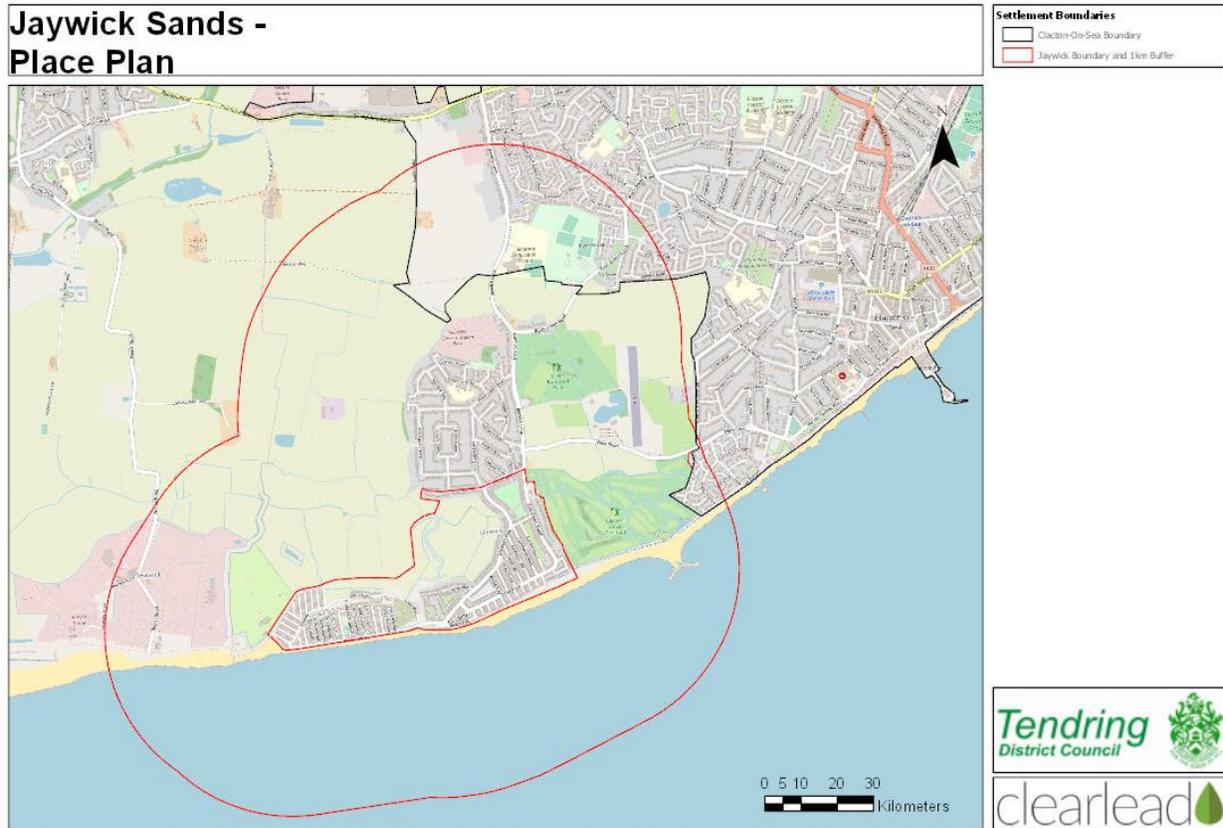


Figure 1: Jaywick Sands Place Plan Map

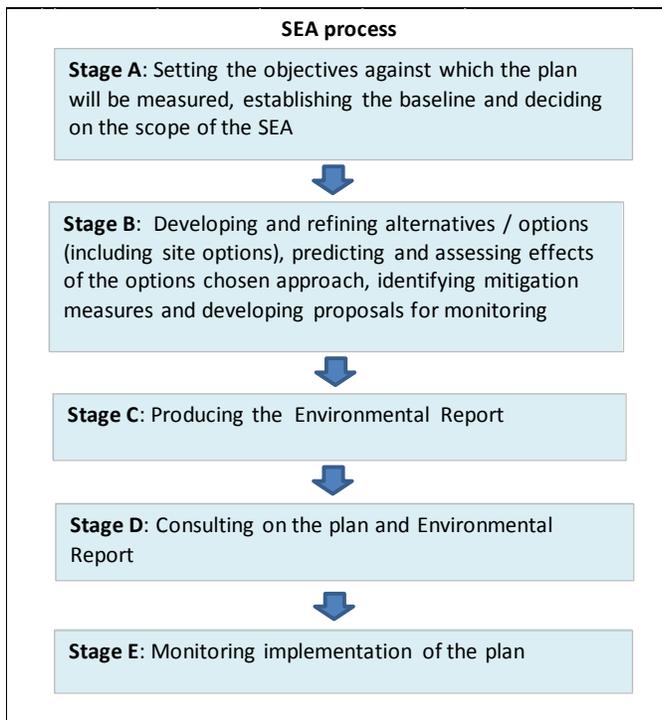
### Legislative Requirements

SEA in England is mandated by the SEA Directive (Directive 2001/42/EC: Assessment of the Effects of Certain Plans and Programmes on the Environment) and is regulated by the Environmental Assessment of Plans and Programmes Regulations 2004 Statutory Instrument No. 1633 ('the SEA Regulations').

SEA is a systematic process for evaluating the environmental consequences of proposed plans or programmes to ensure environmental issues are fully integrated and addressed at the earliest appropriate stage of decision making, with the aim of achieving a high level of protection of the environment with a view to promoting sustainable development.

An overview of the SEA process is set out within Figure 2 below.

**Figure 2: The SEA Process**



## Jaywick Sands Place Plan

In order to prepare a robust and viable Place Plan it is considered the following objectives will need to be met:

- To actively and positively engage with stakeholders, including the existing residents, the Jaywick Sands Residents’ Forum and businesses throughout the preparation of the development framework to ensure the needs and aspirations are understood.
- To successfully integrate the existing community into the Place Plan.
- To provide guidance that will ensure development will provide safe, high quality, flood resilient homes and other buildings. This will include guidance on the development of plots within the existing built up area.
- To explore the potential for the inclusion of leisure / tourism-based uses and activities.
- To explore the opportunity for other employment and economic uses.
- To maximise the use of Jaywick Sands natural assets of the beach and coastal location.
- To demonstrate that the final mix of uses and quantum of each is deliverable and achievable within the Local Plan period.

## Review of Other Plans, Policies and Programmes

A review of other relevant plans, policies and programmes has been undertaken and is summarised in Attachment A. For practical reasons the scoping task of identifying related plans and programmes cannot yield an exhaustive or definitive list of legislative/non-legislative documents. The review has been focused to ensure that only policies that are current and of direct relevance to the Place Plan are reviewed. Table 1 below presents the key messages /environmental protection objectives from the documents reviewed in Attachment A.

<b>Table 1: Key Messages from the PPP review</b>	
<b>SEA Theme</b>	<b>Key Messages from the Review</b>
<b>Air</b>	<ul style="list-style-type: none"> <li>• Ensure that air quality is maintained or enhanced and that emissions of air pollutants are kept to a minimum.</li> <li>• Promotion of walking and cycling as healthy and more preferable options to car for local journeys.</li> </ul>
<b>Landscape and Soils</b>	<ul style="list-style-type: none"> <li>• Protect and enhance valued landscapes, biological and geological interests and soils.</li> <li>• Seek to promote and reinforce local distinctiveness.</li> <li>• Conserve the unique character of Jaywick.</li> <li>• Respond to local character and history, including the surrounding built environment and landscape setting while not preventing or discouraging appropriate innovation or change.</li> </ul>
<b>Biodiversity, Fauna and Flora</b>	<ul style="list-style-type: none"> <li>• Protect and enhance biodiversity, including designated sites, habitats and ecological networks, by encouraging and supporting surveying and monitoring of habitats and species.</li> <li>• Provide a network of interconnected multi-functional natural green and blue spaces which secures a net gain biodiversity and geodiversity.</li> <li>• Support is needed to achieve local Biodiversity Action Plan (BAP) targets.</li> <li>• Conserve wild flora, fauna and their natural habitats.</li> <li>• Maintain favourable conservation status for Clacton Cliffs &amp; Foreshore SSSI and Essex Estuary SAC.</li> </ul>

	<ul style="list-style-type: none"> <li>• Avoid damage to, and protect, geologically important sites.</li> </ul>
<p><b>Archaeology and Cultural Heritage</b></p>	<ul style="list-style-type: none"> <li>• Conserve and enhance nationally and locally designated cultural and historical assets as well as those which are undesignated.</li> <li>• Promote and reinforce local distinctiveness.</li> <li>• Safeguard and enhance the historic environment as an integrated part of development in the Tendring District.</li> </ul>
<p><b>Climatic Factors</b></p>	<ul style="list-style-type: none"> <li>• Minimise the effects of climate change.</li> <li>• Where development in areas at risk of flooding is necessary make it safe without increasing flood risk elsewhere.</li> <li>• Ensure infrastructure is located, planned, designed and maintained to be resilient to climate change.</li> <li>• Design new development (including SuDS) having regard to the likely impact of climate change.</li> <li>• All new developments should include measures to promote environmental sustainability.</li> </ul>
<p><b>Population and Health</b></p>	<ul style="list-style-type: none"> <li>• Ensure a healthy living standard for all.</li> <li>• Help people to remain well and independent in their own homes for as long as possible.</li> <li>• Improve public health by strengthening local public health activities which connect people with nature.</li> <li>• Create and develop healthy and sustainable places and communities.</li> <li>• Ensure everyone has access to local, good quality health and social care services that meet their needs, especially children and older people.</li> <li>• Provide an analysis of identified surpluses or deficiencies and other issues of health and open space provision.</li> <li>• Identify enhancement and accessibility needs of existing sites.</li> </ul>
<p><b>Material Assets</b></p>	<ul style="list-style-type: none"> <li>• Ensure that new growth brings opportunities to enhance existing services, facilities and infrastructure for the benefit of existing and new communities.</li> <li>• Enable housing growth and deliver a mix of high</li> </ul>

	<p>quality housing to meet local needs.</p> <ul style="list-style-type: none"> <li>• Priority to address the housing needs of older people.</li> <li>• Ensure an adequate supply of affordable housing.</li> </ul>
<p><b>Water</b></p>	<ul style="list-style-type: none"> <li>• Protect and enhance surface and groundwater quality.</li> <li>• Improve water efficiency.</li> <li>• Ensure that water quality is improved or maintained where possible.</li> <li>• Promote sustainable and water efficiency.</li> <li>• Improve flood awareness and emergency planning.</li> <li>• Ensure that all residents are informed of the potential risk of flooding and their appropriate flood evacuation route.</li> </ul>

### Baseline Data and Issues Identified

Table 2 (see Attachment B) presents the baseline data for the Plan Area. The Plan Area is shown in Figure 1.

Table 2 presents baseline data, key issues and the likely evolution of the environment without the plan for the topics listed within the SEA Regulations. Using this information, the final column of Table 2 indicates whether topics are scoped in or out of the SEA.

The baseline data presented in Table 2 is not an exhaustive analysis of the topics required by the SEA Regulations but is considered to be appropriate for this level of plan making. However, a small number of data gaps have been noted in relation to available local data on air quality, noise and light pollution.

The main difficulty encountered in collating the baseline data has been that some baseline data is only available for the Tendring District and not the Plan Area itself.

### Conclusions

Table 2 proposes that the following topics are included within the next stage of the SEA of the Jaywick Sands Place Plan SPD:

- Landscape;
- Biodiversity, Flora and Fauna;
- Archaeology;
- Climatic Factors
- Population and Health;



- Material Assets; and
- Water.

It is proposed that Air, Cultural Heritage and Soils are scoped out and will not be considered further in the SEA.

Table 3 presents a proposed framework of objectives against which the Jaywick Sands Place Plan SPD will be tested. These objectives are drawn directly from the Method Scoping Statement for the Sustainability Appraisal of the North Essex Local Plan Section 1 Additional SA (December 2018), in order to ensure consistency with the SA of the Local Plan. Of the 15 SA objectives included within the SA framework for the Local Plan, 11 have been taken forward for the SEA of the Jaywick Sands Place Plan with some amendment to the SEA objectives and criteria to reflect the baseline issues identified for the plan area. Table 3 presents the SEA Objectives alongside the SEA criteria which will be used to assess the Place Plan as it develops. These reflect the key messages and issues identified in Table 2 (see Attachment B).

The SEA Objectives in Table 3 will be used to assess the environmental effects of the Jaywick Sands Place Plan SPD.

**Table 3 SEA Framework**

SEA objective	SEA criteria
1. Create safe environments which improve quality of life, community cohesion	<p>Does it seek to support cultural identity and social inclusion?</p> <p>Does it seek to improve / supply facilities for young people?</p> <p>Will there be measures to increase the safety and security of new development and public realm?</p>
2. To ensure that everyone has the opportunity to live in a decent, safe home which meets their needs at a price they can afford	<p>Will it increase the range and affordability of housing to support the growing population and for all social groups?</p> <p>Does it respond to the needs of an aging population?</p> <p>Will it deliver well designed and sustainable housing?</p>
3. Improve health/reduce health inequalities	<p>Will it ensure access to healthcare facilities?</p> <p>Will it ensure access to sport and recreation</p>

	<p>facilities, open space and accessible green space?</p> <p>Will it encourage access by walking or cycling?</p>
<p>4. To value, conserve and enhance the natural environment, natural resources, biodiversity and geological diversity</p>	<p>Will development have a potential impact on a national, international or European designated site (SPA, SAC, Ramsar, SSSI)?</p> <p>Will it maintain and enhance sites otherwise designated for their nature conservation interest?</p> <p>Will it conserve and enhance natural/semi natural habitats?</p> <p>Will it conserve and enhance species diversity, and in particular avoid harm to indigenous BAP priority species?</p>
<p>5. To promote accessibility, ensure that development is located sustainably and makes efficient use of land, and ensure the necessary infrastructure to support new development</p>	<p>Will it contribute positively to reduce social exclusion by ensuring access to jobs, shopping, services and leisure facilities for all?</p> <p>Will it provide the supporting infrastructure needed by existing and new residents?</p>
<p>6. To conserve and enhance historic and cultural heritage assets and townscape character</p>	<p>Will it protect and enhance designations, features and areas of historical, archaeological and cultural value?</p> <p>Will it have a negative impact on the significance of a designated historic environment asset or its setting? Does it seek to enhance the range and quality of the public realm and open spaces?</p> <p>Will it reduce the amount of derelict, degraded and underused land?</p> <p>Does it encourage the use of high-quality design principles to respect local character?</p>
<p>7. To make efficient use of energy and reduce contributions to climate change through mitigation and adaptation</p>	<p>Will it reduce emissions of greenhouse gases by reducing energy consumption?</p> <p>Will it lead to an increased generation of energy from renewable sources?</p>
<p>8. To achieve more sustainable travel</p>	<p>Will it improve the availability and usability of</p>

<p>behaviour and reduce the need to travel</p>	<p>sustainable transport modes?</p> <p>Will it seek to encourage people to use alternative modes of transportation other than private vehicle?</p> <p>Does it seek to increase the uptake or viability of walking and cycling as methods of transportation, through new infrastructure or integration?</p>
<p>9. To improve water quality and address water scarcity and sewerage capacity</p>	<p>Will it lead to no deterioration on the quality of water bodies?</p> <p>Will water resources and sewerage capacity be able to accommodate the development?</p>
<p>10. To reduce the risk of fluvial, coastal and surface water flooding</p>	<p>Does it promote the inclusion of Sustainable Drainage Systems (SuDS) in new developments and will their integration be viable?</p> <p>Does it seek to avoid development in areas at risk of flooding (fluvial, coastal, surface water)?</p> <p>Does it seek to avoid increasing flood risk (fluvial, surface water, groundwater) in areas away from initial development?</p>
<p>11. To conserve and enhance the quality of landscapes</p>	<p>Will landscapes sensitive to development be protected?</p> <p>Will it lead to development outside development boundaries/limits that increases coalescence with neighbouring settlements or erodes the open coastal edge between existing coastal settlements?</p> <p>Is the scale/density of development in keeping with important and valued features of the local landscape?</p>

## Consultation

We would be very grateful if you could respond to this scoping consultation with regard to the proposed scope of the SEA by **Friday 14<sup>th</sup> June 2019**. The following questions are posed in order to help guide your response.

**Questions to guide responses:**

- Have we included the key relevant plans and programmes that are of significance to the Jaywick Sands Place Plan SPD?
- Can you suggest any other information/facts and figures that may be suitable for inclusion in the baseline information collected for the SEA?
- Have we correctly identified the main issues?
- Do you think that we have correctly identified the potential significant effects of the Place Plan SPD, and therefore, the scope of the assessment?
- Do you think that the Framework of objectives sets an appropriate scope for the assessment in order to identify the potential significant effects of the Place Plan?
- Does the scoping letter provide sufficient information to ensure that an appropriate SEA can be carried out?

**Please reply to:**

Anthony Brindley  
Tendring District  
Council,  
Weeley Council  
Offices,  
Thorpe Road, Weeley,  
CO16 9AJ

**Next Steps**

Following consultation on the scope of the SEA, the next steps will be the identification and assessment of alternatives/options and the assessment of the Jaywick Sands Place Plan masterplan or SPD. The Place Plan may then be amended in line with any mitigation and enhancement measures identified through the SEA and should an SPD be prepared, a formal Environmental Report which is compliant with the SEA Regulations will accompany the Jaywick Sands Place Plan SPD during a 6 week consultation period. This may not take place until 2020/21.

Please do not hesitate to contact me if you have any queries regarding this letter.

Yours Sincerely,

Anthony Brindley

Tendring District Council.



Enclosures:

Attachment A: Table 1 Review of Other Relevant Plans, Programmes and Policies

Attachment B: Table 2 Review of Baseline Data

Attachment C: Figure 2 Constraints Map