

## Tendring District Council Advertising Expenditure

Financial Years 2010/11 to 2014/15

£ 2010/11	£ 2011/12	£ 2012/13	£ 2013/14	£ 2014/15	£ Total
159,484.97	116,669.30	123,819.73	178,277.22	171,995.66	750,246.88

The Councils Financial Information system identifies the sums shown above as being the total amount of money spent by the Council on advertising, marketing and promotion for each of the years you have requested. There is no record of any payments to Facebook or Twitter.