

FOI 20/2016

REQUEST

1. The total amount of money spent by the council on advertising and marketing per financial year from 2010/11 to 2014/15 inclusive;

2. The total amount of money spent by the council on Facebook advertising and marketing per financial year from 2010/11 to 2014/15 inclusive; and

3. The total amount of money spent by the council on Twitter advertising and marketing per financial year from 2010/11 to 2014/15 inclusive;

RESPONSE

Further to your FOI request submitted on 8 January, please find attached a spreadsheet detailing the monies spent on advertising and marketing for the years requested. You will note that there is no record of any payments to Facebook and Twitter.