

FOI 103/2015

REQUEST AND RESPONSE

1. Who currently manages your roundabout sponsorship scheme, if an external organisation, please state who?

Answer: Tendring District Council manages its own roundabout sponsorship scheme having previously used an external organisation.

2. What is the length of the current contract?

Answer: None as the service is managed in-house

3. What is the expiry date of the current contract?

Answer: N/A

4. How many roundabouts are in the portfolio and available to be sold (sponsored)?

Answer: 22 roundabouts, 10 available

5. Are the roundabouts all rated by the VOA?

Answer: Those that have sponsors, yes

6. Do they all have planning permission?

Answer: Advertisement consent not required due to size of sponsors board

7. How many sites are currently sold (sponsored)?

Answer: 12

8. What % of revenue does the Council receive?

Answer: 80% remaining 20% goes to the County Council for spending by the Highway Locality Board in the Tendring Area

9. How much income did the scheme generate for the Council in the last full financial year?

Answer: £14K