



TENDRING 4 GROWTH

EVENTS GRANTS

It is widely acknowledged that the town centres and our local independent businesses have suffered the most during the pandemic and therefore require more support to re-establish their importance to not only the community but also to our tourist trade.

As well as the town centres we also need to support and nurture the creative and cultural outlets within Tendring and by encouraging those planning events to consider using local artists, entertainers, dance schools, theatre groups etc. for any event will help to promote those sectors across the district.

Tendring are looking to support organisations wishing to arrange an event and they can apply for an events grant for £500 or £1000, event must be held within our town / village centres or on the coastline adjacent to the town centre.

For further information, please e mail
business.advice@tendringdc.gov.uk

Tendring
District Council



www.tendringdc.gov.uk

INTRODUCTION

Within the Back to Business Delivery Plan a number of projects were identified to support the District's recovery from the ongoing COVID-19 pandemic. One such project was to 'provide seed funding for local events organisers to facilitate a high quality programme to support the Tendring tourism economy in its recovery'

- The money will be available to organisations arranging an event in Tendring using local independent traders and where possible local performers are commissioned to be part of the event (unless we do not have the required services within Tendring).
- Under the scheme, organisations can apply for funding of £500 or £1000.
- All events must be held within 3 months of any Event Grant being approved.

Events the scheme will support:

- All events will be considered for a grant but there must meet the criteria set out in the terms & conditions.

Application Process:

- This application form must be fully completed. This can also be found at: - www.tendringdc.gov.uk/tendring4growth
- For full 'Terms and Conditions' please see details at the end of this application form

6. What is the event you wish to organise, please provide detailed plans for the event including costings – attach plan or provide a full description below.

Please give details

7. What is the location and date of your event?

Location

Date

8. Please show you are using local independent traders and where possible local performers to be part of the event.

Yes No

If yes please provide details.

If no please provide reasons

9. Please attach a detailed risk assessment, this must take into consideration any national guidance around mass participation events.

10. Please attach proof you have been granted all the appropriate licenses and/or permits needed for your event if required.

11. How much funding are you requesting in this application?

£500

£1000

12. Have you received any grant funding before, if so what for and from whom? Please give full details.

Applicant Declaration

I hereby declare that the information I have provided in this application and all the enclosures is true and accurate and details the plans for the future event. Any deviations to the plan after approval will be sent to the Council for further consideration.

Signed.....

Print Name.....Date.....

Position in Organisation.....

Your completed application form must be accompanied with the following:

- Detailed plan for event including costings
- Risk assessment
- Proof of any licenses and/or permits needed.

Notes

- Please ensure that all questions are answered fully.
- Absence of information requested will delay processing of application.

Please send your completed form, with all the necessary information requested, to business.advice@tendringdc.gov.uk

Data Protection:

Please tick. I confirm that the above details will be retained by Tendring District Council (TDC) only and may be used to inform me about any other services and/or events. By supplying this information I consent to these details being stored on the TDC database for these purposes and in accordance with the latest GDPR legislation.

TERMS & CONDITIONS

Grants are awarded subject to the following Terms & Conditions:

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1. The Grant will only be made available to applicants organising an event in one of Tendring districts town/village centres or the adjacent coastline. However this excludes national retailers, chains, banks and national charities.
2. Applications for grants will be decided by The Economic Growth and Enterprise Manager. Her decision will be final and no further correspondence will be entered into.
3. All grants are discretionary and subject to the availability of funds.
4. This grant scheme is of a fixed term and is only available for events that will take place within 3 MONTHS of the grant being approved.
5. Any businesses taking part in the event should be local independent businesses. This excludes chains and national businesses unless evidence is provided that this service cannot be provided by a local independent business.
6. All artists, entertainers, dancers, musicians or any other form of performer, where possible, should be from the Tendring district.
7. Any events to be held in public will conform to any licensing or permit restrictions and these must be sort prior to the event taking place.
8. All events must take into consideration any national guidance around mass participation events and a detailed risk assessment must be produced at the time of application.
9. A detailed plan of the event including costings must be submitted at the time of application.
10. Any deviations to the original plan submitted for approval must be sent to the Council for further consideration.
11. Any event must not involve or in any way be connected with:
 - Nude/ semi nude modelling
 - Gambling

- Offering sexual services of any kind
- Pornography
- The promotion of particular religious or political views
- Any illegal activity
- Any other activity which TDC has indicated that does not regard as suitable for support from public funds

12. All grant schemes are ultimately discretionary and are subject to the availability of funds.

13. Tendring District Council reserves the right to publicise and promote these awards in any way they see fit, including if you successful in being awarded a grant; this could include press releases, photography, printed material, web site, social media or any other appropriate means.

For further information or any other assistance, please e mail
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