

PUBLICITY ACCOUNT 2009/10

Set out below, under the requirements of the Local Government Act 1986, section 5(1) is the Council's expenditure on publicity:

2008/09 £000		2009/10 £000
81	Recruitment and Relocation	83
9	Tendring Show	10
31	Official Guide	49
41	Tourism Publicity	45
21	Economic Promotion*	0
17	Civic Ceremonial	18
<u>200</u>		<u>205</u>

*This activity is now being delivered on behalf of the Council by Tendring Regeneration Limited (the Council's wholly owned Regeneration Company). The budgets relating to Economic Promotion that form part of the agreement between the Company and the Council totalled £17,990 for 2009/10.